

GENDER FEATURES IN THE IDENTITY  
OF HIGHER EDUCATION SEEKERS  
DURING THE WAR

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In psychology, the concept of identity is constantly being explored. Different approaches and views allow us to consider this phenomenon from all sides.

In the modern world, the Internet is a certain environment for human activity. Through innovative implementations, it enters a new cultural space, significantly different from the one in which it exists.

Therefore, for greater adaptability in the virtual space, a person needs to create his network personality and present it with the help of an account. This space consists of different virtual personalities with their own intentions, characteristics, views and values.

The study and identification of gender differences in the psychosemantic structure of virtual identity is relevant. After all, with the transfer of the image of "I" to the virtual platform, the issue of gender differences still remains problematic.

In order to identify gender differences in the psychosemantic structure of students' virtual identity, it is necessary to comprehensively and diversely investigate this phenomenon.

Using the projective technique "I-real I-virtual" to identify differences in subjective self-perception between young people.

Based on the results of the study, find out if there are gender differences in the psychosemantic structure of students' identity.

The study of the gender characteristics of the identity of students during the war is a necessary event in psychological science.