

PSYCHOLOGICAL FEATURES
IDENTITY OF STUDENTS

*V. S. Stanchenko, higher education applicant
National Aerospace University
named after M. Zhukovsky «KhAI»*

A large number of spheres of life are absorbed the Internet. In the modern world, an account is not only a means meeting the needs of the Internet, but also the possibility of self-presentation and self-expression in social networks, so it is important study of psychological differences between virtual and real social identity among young people. This is due to the emergence of such phenomena such as: idealization of oneself in social networks or in general presentation of one's "I" on the basis of another image. It is these phenomena form global social problems: fraud, seduction of minors, violence, etc.

Which destructively affect not only the individual, but also society generally. Establishing psychological differences in virtual and real social identity among young people allows you to make a picture of understanding how widespread the trend is present yourself in social networks idealized or a completely different personality, as well as to identify existing features of virtual social identity among young people.

Based on the theoretical analysis of the indicated problems, the following conclusion can be drawn: the question psychological differences between real and virtual social identity, as well as personality traits that affect self-presentation and self-expression in social networks covered in the writings of Amy L. Gonzales & Jeffrey T. Hancock, Dominick, Stern, Schlenker & Wowra, Yurchison, Douglas & McGarty. This highlights the relevance this issue in the world and allows to identify features of virtual social identity and set differences in virtual and real social identity.